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FOR IMMEDIATE RELEASE

Cendyn® MetronXpress™ Provides Meeting Planners with Turn-Key Event Management Platform

Completely customizable and modular cloud-based event management platform saves time and streamlines the entire planning process.

Boca Raton, Fla.— January 10, 2017 —Cendyn, a leading provider of strategic meeting management technology, brings a new streamlined approach to event management with MetronXpress. Drawing on deep experience within the hospitality industry, MetronXpress provides meeting, association, corporate and medical planners with a completely configured event management platform—including logistics, data management, registration, attendee management, budgeting reporting and financial measurement.

As more planners look to streamline their event planning, MetronXpress offers associations and companies of all sizes the visibility, compliance and spend tracking needed to effectively plan, source, manage and measure global events today. The completely customizable and modular cloud-based platform gives planners the flexibility to use any combination of features to specifically meet their event management needs, without needing multiple, off-the-shelf systems. The MetronXpress platform also works in conjunction with [Cendyn's GetPlanning](#) software, along with Concur, Salesforce, PeopleSoft, Sabre, Amadeus and almost 100 other systems to streamline the pre-, on-site and post-event document and communication processes

“Thanks to its easy-to-use interface and numerous integration options, MetronXpress allows planners to seamlessly manage all aspects of an event,” said David Dvorak, Senior Vice President Brand & Enterprise Sales at Cendyn. “Dashboards can also be completely customized, putting all event information at planner’s fingertips exactly how, when and where they need it.”

As many planners currently spend countless hours analyzing data and creating reports from multiple systems, MetronXpress eliminates the need for tedious tracking across numerous spreadsheets. As part of its robust reporting capabilities, MetronXpress generates real-time event intelligence and KPIs.

“As more planners are called upon to track the long-term effectiveness of their events, MetronXpress consolidates data in a single location to provide powerful insights and reporting to support return on investment analysis,” Dvorak said.

“We are impressed with the modular functionality of MetronXpress which will facilitate its seamless integration into our current events technology strategy,” said Michael Cain, President of Cain Travel Group. “We also know that it’s more robust real time reporting capabilities will help us continue to deliver exceptional customized events tailored to the specific business requirements and needs of our clients, regardless of the industry they represent.”



Cendyn will be showcasing MetronXpress at PCMA Convening Leaders in Austin, Texas, January 8-11, 2017.

About Cendyn

Cendyn is the leading provider of travel and hospitality software solutions, delivered via the Cendyn Hospitality Cloud – an integrated technology platform with the most complete set of applications available for driving sales and marketing performance. The Cendyn Hospitality Cloud delivers results via two main solution sets. Cendyn/ONE provides Hotel CRM and Data-Driven Digital Marketing solutions for growing transient leisure bookings, guest engagement, and loyalty. Cendyn/EVENTS provides Event Management and Hotel Sales solutions for capturing group business and streamlining the event sourcing, planning and execution process, enabling enterprise spend levels in excess of \$1 billion USD annually. Cendyn proudly serves over 30,000 clients in 143 countries from office locations in Boca Raton, Atlanta, Boston, San Diego, Toronto, London and Singapore. For over 20 years Cendyn has delivered profitable revenue growth through innovative products and services. For more information on Cendyn, please visit <http://www.cendyn.com>.

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