Cendyn joins the Cloud Security Alliance

Cendyn's corporate membership with Cloud Security Alliance reinforces commitment to cloud security

Boca Raton, Florida – July 20 2017 – Cendyn, the leading customer relationship management (CRM) and sales platform in the hospitality industry, has today announced they have joined the Cloud Security Alliance (CSA). This membership with the CSA reinforces Cendyn's long-standing commitment and heritage with cloud and data security across all its products.

The CSA is a not-for-profit organization with a mission to promote the use of best practices for providing security assurance within Cloud Computing, and to provide education on the uses of Cloud Computing to help secure other forms of computing.

"We pride ourselves on our continued commitment to data and cloud computing security at Cendyn." said Charles Deyo, CEO & President of Cendyn. *"Our clients range from some of the largest groups of hotels in the world, to some of the most bespoke independent, boutique properties, all with different needs for their data. While the data landscape and security needs are continuously changing for every one of our clients, our membership with the CSA is a testament to our dedication to them, no matter who or where they are in the world."*

Cendyn's membership in the Cloud Security Alliance assures hoteliers that all Cendyn products have the security and credibility required of more than 200 other businesses. This demonstrates their dedication to providing secure technology products through this membership.

"Cendyn is a cloud-based organization that puts security and data integrity at the heart of what they do," said Jim Reavis, co-founder and CEO of the CSA. *"With their extensive experience delivering secure data across the globe, for all their clients, we welcome them and look forward to Cendyn sharing their wealth of insights on data security and deliverability with our membership."*

About Cloud Security Alliance

The Cloud Security Alliance (CSA) is the world's leading organization dedicated to defining and raising awareness of best practices to help ensure a secure cloud computing environment. CSA harnesses the subject matter expertise of industry practitioners, associations, governments, and its corporate and individual members to offer cloud security-specific research, education, certification, events and products. CSA's activities, knowledge and extensive network benefit the entire community impacted by cloud — from providers and customers, to governments, entrepreneurs and the assurance industry — and provide a forum through which diverse parties can work together to create and maintain a trusted cloud ecosystem. CSA operates the most popular cloud security provider certification program, the CSA Security, Trust & Assurance Registry (STAR), a three-tiered provider assurance program of self assessment, 3rd party audit and continuous monitoring. CSA launched the industry's first cloud security user certification in 2010, the Certificate of Cloud Security Knowledge (CCSK), the benchmark for professional competency in cloud computing security. CSA's comprehensive research program works in collaboration with industry, higher education and government on a global basis. CSA research prides itself on vendor neutrality, agility and integrity of results. CSA has a presence in every continent except Antarctica. With our own offices, partnerships, member organizations and chapters, there are always CSA experts near you. CSA holds dozens of high quality educational events around the world and online. Please check out our events page for more information.

About Cendyn

Cendyn is a cloud-based software and services provider that develops integrated technology platforms for driving sales and marketing performance in the travel and hospitality industry. The Cendyn Hospitality Cloud offers the most complete set of innovative software and services in the industry, covering hotel marketing, guest engagement, group sales, and event management. With offices in Boca Raton, Atlanta, Boston, San Diego, Toronto, Whistler, London and Singapore, Cendyn proudly serves more than 30,000 clients in 143 countries with enterprise spend levels in excess of $1 billion. For more information on Cendyn, visit www.cendyn.com.

Media Contact

Michael Bennett
SVP, Global Marketing
mbennett@cendyn.com
561-419-2286